

Leads

South  
Carolina

Education  
Technology and Career  
Innovation

INSPIRES

Innovates

# dediCATE to Leadership

2012 SC Education and Business Summit  
REGISTRATION PACKET

6.24-6.27.2012



# dediCATE to Leadership

The South Carolina Department of Education, Office of Career and Technology Education, in collaboration with the South Carolina Association for Career and Technical Education, the State Board of Technical and Comprehensive Education, and numerous business partners will be conducting the 2012 Education and Business Summit June 24-27, 2012. The Summit will be held at the TD Convention Center in Greenville, South Carolina. Summit registration will begin on Sunday, June 24, at noon and continue until 5:00 p.m. The opening general session will feature a keynote presentation beginning promptly at 5:30 p.m. in the TD Convention Center's Ballroom.



All administrators, teachers (regardless of their certification areas or grade levels), counselors, and business leaders are urged to attend the Summit. Session topics will focus on curricula content and instructional methodologies in support of workforce development in South Carolina. The topics will be structured around the *2020 Vision for Career and Technology Education* themes, the key practices associated with *High Schools That Work* and *Making Middle Grades Work*, *Career and Technology Centers That Work*, and “dediCATE to Leadership,” the Summit theme.

We eagerly anticipate your attendance at the Summit on June 24-27, 2012. Join over 2,500 South Carolina educators at this, **YOUR** Summit.

## Important Notes

- Name badges must be worn during all Summit activities to enhance security and award door prizes.
- There is always plenty of seating near the front in Summit General Sessions.
- Access to the Ballroom will be denied after 9:15 a.m. each morning, fifteen (15) minutes after the beginning of all General/Keynote Sessions.
- **Only attendees seated in the Ballroom General/Keynote Session seating** provided will be eligible for door prizes.
- No attendees should be seated on floors, in the Ballroom Classroom area, or standing in the access corridors.

THANK YOU!

## Questions?

- Questions regarding your Summit registration should be directed to the USC Conference Office at 803-777-1515.
- Questions regarding Summit content should be directed to Wofford O'Sullivan at 803-734-8564.



STATE OF SOUTH CAROLINA  
DEPARTMENT OF EDUCATION

Mick Zais

1429 Senate Street

Superintendent

Columbia, South Carolina 29201

November 1, 2011

Dear Summit Registrants:

I am very excited to be among the very first to welcome you to YOUR 2012 Education and Business Summit experience. Though the actual event is eight months away, you and I know that we will be greeting each other at the TD Convention Center in what will seem like only days.

I have participated in the Education and Business Summit on many occasions and have made attendance a priority for career center and district educators. I know that it is an event that has, in its over twenty-year history, become a premier professional development conference and one of the largest state conferences in the nation. The Summit agenda has been, on many occasions, compared to national conference standards in terms programming content. One thing that I have always noticed is that our very own South Carolina educators, for the majority of the content, are the presenters. What a statement of student-centered professionalism!

I hope that you will invite your peers to join you at the Summit. I always tried to have a team participate, so we could attempt to cover all of the many sessions that would have been simply impossible for one person to attend. If you have attended the Summit previously, you know that those you bring with you will return in the years to come.

You will note two significant scheduling changes at the 2012 Education and Business Summit and a couple of minor changes. The event will conclude on Wednesday afternoon instead of Thursday noon. Additionally, we will provide "Early Bird" concurrent sessions, enabling educators to more than compensate for recertification units lost due to shortening the event by one day. By the way, the decision to shorten the event was one that had been discussed for two years by the Summit Planning Committee and was noted several times on the 2012 Summit Survey by attendees last year. One other slight change in scheduling will be noted in the fact that Sunday afternoon's concurrent session programming will not begin until 3:00 p.m., giving more participants time to complete registration and attend these sessions.

Our theme, "dediCATE to Leadership," is one that is both appropriate for our Summit and one that will serve to spotlight the fall 2012 Region II ACTE Regional Conference that will be hosted by the South Carolina Association for Career and Technical Education in Greenville on September 27-30, 2012. The theme for that event is "Leadership is a Matter of Choice."

I will be so honored to join you at the 2012 Education and Business Summit on June 24-27, 2012, at the TD Convention Center in Greenville, South Carolina. See you there.

Sincerely,

A handwritten signature in black ink that reads "Page B. McCraw". The signature is written in a cursive, flowing style.

Page B. McCraw, PhD, Director  
Office of Career and Technology Education

# Tentative 2012 Agenda

Please note that this is a tentative agenda. You are encouraged to review the official Summit program prior to Monday's activities, selecting alternative sessions should your first choices be filled.

## Sunday | June 24, 2012

12:00-5:00 p.m. Registration

1:00-1:45 p.m. **Educators in Industry Seminar**  
(Required for all Educators in Industry Course Participants)

3:00-5:00 p.m. **Pre-Conference Sessions**  
These sessions are required for all Educators in Industry course participants. All Summit attendees collecting recertification units may also attend these sessions. (See your Summit Program.)

2:00-3:30 p.m. SCACTE Board Meeting

4:00-5:00 p.m. SCACTE Division Officers Planning Meeting

5:30-7:15 p.m. Keynote Speaker, Awards Program, and Door Prizes

7:30-9:30 p.m. Reception with Exhibitors

9:30 p.m. Summit Activities End

## Monday | June 25, 2012

7:45 a.m.-5:30 p.m. Registration

7:30-8:45 a.m. Continental Breakfast with Exhibitors

8:00-8:45 a.m. Early Bird Concurrent Sessions

9:00-10:30 a.m. Keynote Speaker, Awards Program, and Door Prizes

10:45 a.m.-5:30 p.m. Exhibitor Visitation

10:45 a.m.-5:30 p.m. SCACTE Division Day  
(See Program for SCACTE Division Day Mini Agendas.)

10:45-11:45 a.m. Concurrent Sessions

12:00-1:00 p.m. Lunch with Exhibitors

1:00-2:00 p.m. Concurrent Sessions

2:15-3:15 p.m. Concurrent Sessions

3:15-4:15 p.m. Break with Exhibitors

4:30-5:30 p.m. Concurrent Sessions

4:30-5:30 p.m. SCACTE Business Meeting

6:00-7:00 p.m. SCACTE President's Reception

5:30 p.m. Summit Activities End

## Tuesday | June 26, 2012

7:45 a.m.-4:45 p.m. Registration

7:30-8:45 a.m. Continental Breakfast

8:00-8:45 a.m. Early Bird Concurrent Sessions

9:00-10:30 a.m. Keynote Speaker, Awards Program, and Door Prizes

10:45 a.m.-4:45 p.m. Exhibitor Visitation

10:45 a.m.-5:45 p.m. PRAXIS I Seminar

10:45 a.m.-4:45 p.m. SCACTE Division Day  
(See Program for SCACTE Division Day Mini Agendas.)

10:45-11:45 a.m. Concurrent and Roundtable Sessions

12:00-1:00 p.m. Lunch with Exhibitors

1:00-3:45 p.m. Exhibitor Visitation

1:00-2:00 p.m. Concurrent and Roundtable Sessions

2:15-3:15 p.m. Concurrent Sessions

3:15-3:40 p.m. Break

3:45-4:45 p.m. Concurrent Sessions

4:45 p.m. Summit Activities End

## Wednesday | June 27, 2012

7:45 a.m.-4:45 p.m. Registration

7:30-8:45 a.m. Continental Breakfast

8:00-8:45 a.m. Early Bird Concurrent Sessions

9:00-10:30 a.m. CATE, OVAE, SCACTE Focus Session, Awards Program, and Door Prizes

10:45 a.m.-4:45 p.m. SCACTE Division Day  
(See Program for SCACTE Division Day Mini Agendas.)

10:45-11:45 a.m. Concurrent Sessions

12:00-1:00 p.m. Lunch Provided

(continued)



## Wednesday | June 27, 2012 *(continued)*

1:00-2:00 p.m.	Concurrent Sessions
2:15-3:15 p.m.	Concurrent Sessions
3:15-3:40 p.m.	Break
3:45-4:45 p.m.	Concurrent Sessions
4:45 p.m.	2012 Education and Business Summit Activities End

## IMPORTANT!

There is always plenty of seating near the front in Summit General Sessions. Access to the Ballroom will be denied after 9:15 a.m. each morning, fifteen (15) minutes after the beginning of all General/Keynote Sessions.

**Only** attendees seated in the Ballroom General/Keynote Session seating provided will be eligible for door prizes. No attendees should be seated on floors, in the Ballroom Classroom area, or standing in the access corridors.

## Certificate Renewal

Summit participants who would like to register for certificate renewal credit through the South Carolina Department of Education should complete the appropriate section on the registration materials and ensure that the Educators in Industry course is approved as part of their Personal Professional Development Plans. (See the Educators in Industry information in this document.) Course materials will be mailed to individuals requesting certificate renewal credit on the registration form. Office of Career and Technology Education staff will be available at registration to provide assistance and answer questions related to certificate renewal credit. Summit attendees also may earn recertification units by attending Summit sessions. Those doing so will be provided with instructions about securing official documentation prior to departing the Summit. Again, individuals should be certain that their districts/schools approve their using these units as part of their Personal Professional Development Plans. Graduate credit will not be offered through the University of South Carolina.

This Summit will be informative and will provide quality professional development that should prove to be beneficial for all educators and business leaders who are charged with spearheading systemic reform initiatives in South Carolina's schools.

**NOTE:** Each attendee may accumulate recertification units toward credential renewal if approval has been granted by the educator's district as part of the Personal Professional Development Plan. Session verification stickers may be affixed to your personal Summit tracking card. Prior to leaving the Summit, you will submit your recertification units verification documentation (tracking card) for a verification letter to provide to your district.



## Educators in Industry Courses

### Certificate Renewal Opportunities

There is no cost involved in taking any of the certificate renewal credit courses. A course syllabus for the course you select and documentation forms will be sent to you upon receipt of your appropriately completed registration form. You should retain all course materials sent to you and review them carefully prior to arriving at the Summit.

A significant amount of your course work will be completed or developed as you attend the Summit sessions, including the pre-Summit sessions and the Sunday afternoon Educators in Industry Seminar on Sunday at 1:00 p.m. See the note about Summit recertification units (not courses) on the registration form.

## Educators in Industry Courses *(continued)*

Listed below are the academic course requirements for certificate renewal. **All course assignments are due no later than November 1 following the Summit** and should be mailed to the South Carolina Department of Education, Office of Career and Technology Education, 1429 Senate Street, 912-C Rutledge Building, Columbia, South Carolina 29201. Course materials will NOT be accepted after the November 1 deadline. It is important to remember that final acceptance and categorization of this course, relative to the renewal of your certificate, is determined by the Office of Educator Certification, not the Office of Career and Technology Education. The required sequence for these courses is Educators in Industry, Educators in Industry Advanced, and Educators in Industry Implementation.



### Course Requirements

- 1. READ** a minimum of two hundred (200) pages related to topics addressed in the EEDA, workforce development, and/or related topics. A minimum of three hundred (300) pages of reading is required for both the Educators in Industry Advanced and Implementation courses. The reading requirement is a component of ALL Educators in Industry courses.
- 2. DOCUMENT** a minimum of six (6) hours of personal reading and research based upon the 200- or 300-page reading requirement. This requirement is a component of ALL Educators in Industry courses.
- 3. ATTEND** the Educators in Industry Seminar on Sunday afternoon at 1:00 p.m., pre-Summit sessions beginning at 3:00 p.m., all general sessions of Summit programming, the appropriate South Carolina Association for Career and Technical Education Division meeting(s) and/or Applied Academics sessions, and the Educators in Industry debriefing on Wednesday at 8:00 a.m., as well as a session during each of the Summit programming segments. This requirement is a component of ALL Educators in Industry courses.
- 4. WRITE** a 100 to 200 word summary of each of the four (4) general sessions. Select seven (7) Summit sessions in addition to the general sessions and write a one-page reaction paper for each of the sessions you choose. All written work should be typed and double-spaced. The summaries of the general sessions may be typed consecutively under session headings on one or two sheets of paper. The additional seven (7) sessions that you choose should be full-page reaction papers, one page for each of the sessions, for a total of seven additional pages. The total writing requirements for this course component are nine or ten pages of written work plus the documentation pages. These requirements are components of ALL Educators in Industry courses. Individuals taking Educators in Industry Advanced have an additional one thousand (1000)-word essay requirement that is detailed in the course materials.
- 5. SELECT** business/industry sites in your area and arrange tours of the facilities. Gather information regarding the education and skill requirements for jobs represented on your tours. The required minimum of twenty-one (21) documented hours is a component of both the Educators in Industry and Educators in Industry Advanced courses.
- 6. DEVELOP** a district-level education and business partnership program, including mission and vision statements, a philosophy, an administrator's guide (with implementation strategies), a school board policy document, and business and industry contacts. Measurable goals and objectives should be detailed along with strategies for initiating, developing, and maintaining long-term education/business partnerships. Your 12-15-page plan should provide information pointing to the significance of such partnerships at both the school and district levels. Your plan should be typed according to the requirements in the course materials and approved by your district superintendent and school board chairperson. This requirement is a component of the Educators in Industry Implementation course only.
- 7. APPLY** what you have learned in the course by incorporating the knowledge and information into your instructional strategies and activities or, in the case of Educators in Industry Implementation participants, by preparing a presentation of your program to the school board. You will submit a model lesson outline or board presentation outline demonstrating that planning for such instruction is completed or that the board presentation has taken place. This is a requirement for all Educators in Industry courses.

